



TEAM STELLAFLY SPONSORSHIP 2026





Team Stellafly: A Community of Athletes Making a Difference

Our Mission

To inspire and empower individuals of all abilities to pursue athletic excellence, foster community connections, and promote healthy, balanced lifestyles that positively impact West Michigan and beyond.

Our Story

Founded in 2013 by Laura Caprara, a branding creative and professional photographer, Team Stellafly has grown from a personal passion project into a vibrant community of over 100 athletes. We embody our mission through participation in local, national, and international events.

Who We Are

- Diverse group of 100+ athletes across all age groups and abilities
- Mix of former professionals, elite athletes, and passionate amateurs
- Participants in local, national, and international events
- Diverse backgrounds, disciplines, a wide variety of age groups from 70+ to under 10

Join Us for 2026

We invite your company to be part of our journey this year. By sponsoring Team Stellafly, you'll not only support a passionate group of athletes but also contribute to meaningful community impact in West Michigan.





Our Impact

Visible presence at these major West Michigan and national events:

- University of Michigan Health West Grand Rapids Marathon
- Grand Rapids Turkey Trot
- Amway River Bank Run 25K
- Grand Rapids Triathlon
- LCMU Bridge Run
- Barry Roubaix
- Gravel Worlds
- Unbound
- Michigan Titanium
- Ironman Michigan 70.3
- National and International Ironman events
- Abbott World Marathon Majors (WMM) Berlin, Boston, Chicago, London, New York City, and Tokyo Marathon “The Majors”
- Boston Marathon

Community Engagement

At Team Stellafly, we believe in the power of giving back. Our commitment to the community extends beyond athletic events:

- Regular volunteering with MyTeam Triumph
- Regular volunteering with Upcycle Bikes
- Regular volunteering with Girls on the Run West Michigan
- Participating in charity runs and fundraisers for local causes
- Participating at annual community festival events

Why Sponsor Team Stellafly?

- Promote your brand to a health-conscious, active community
- Support local athletes and encourage healthy lifestyles
- Gain exposure at numerous high-profile events
- Associate your company with a positive, family-oriented organization
- Demonstrate corporate social responsibility through our community initiatives

Let's make a positive impact together!



Sponsorship Levels - Running, Triathlon and Cycling Teams

Platinum: \$6,000 - One available for each team

- 1 year title sponsorship
- Top Tier Logo placement on the all kits
- Exposure through Stellafly's social media channels as well as athlete social media channels
- Access to athletes for promotional purposes
- Complimentary photoshoot for your company and/or family

Gold: \$3,000 - Two available for each team

- 1 year sponsorship
- 2nd Tier logo placement on the Elite, Sub-Elite, Amateur triathlon, cycling and running kits
- Exposure through Team Stellafly's social media channels

Silver: \$1,500 - Five available for each team

- 1 year sponsorship
- 2nd Tier logo placement on the Elite, Sub-Elite, Amateur triathlon, and running kits
- Exposure through Team Stellafly's social media channels

Bronze: \$500 - unlimited for each team

- 1 year sponsorship
- 3rd Tier logo placement on the Elite, Sub-Elite, Amateur triathlon, and running kits
- Exposure through Team Stellafly's social media channels

In-Trade Sponsorships:

If your business is product or service based, our athletes will use, wear and represent your product, brand and company at the races, as well as, on their social media networks.



Team Stellafly: Running/Triathlon/Cycling

Team Manager: Laura Caprara

Date of Agreement:

Business Name:

Address:

City/State/Zip:

Phone:

Contact:

Website/Facebook Page:

Sponsoring Level and Team:

Amount paid:

Sponsor Signature:

**Make checks payable to:
Stellafly
2756 Abigail Street, SE
Grand Rapids, MI 49506**